

## Imperial ECAP Community Conversations April 11 Summary



Nearly 20 Imperial community members participated in the second ECAP Imperial Community Conversation held on April 11<sup>th</sup> at the Gymnasium.

The summary describes the process and highlights from the conversation. The structure is shared so others can see how the conversation evolved. The next conversation will be April 18<sup>h</sup> to begin the prioritization process.

**Welcome and Review Highlights from April 4 Meeting** – Briefly reviewed the past meeting summary by reviewing the notes from April 4<sup>th</sup> and the ground rules. Ground rules are: *Listen to understand, Assume good intentions, Participate fully, Balance participation, Focus on solutions, and Expect unfinished business.* The flip chart sheets from that April 4<sup>th</sup> meeting were posted around the room as well. Next meeting dates:

April 18 - Prioritization

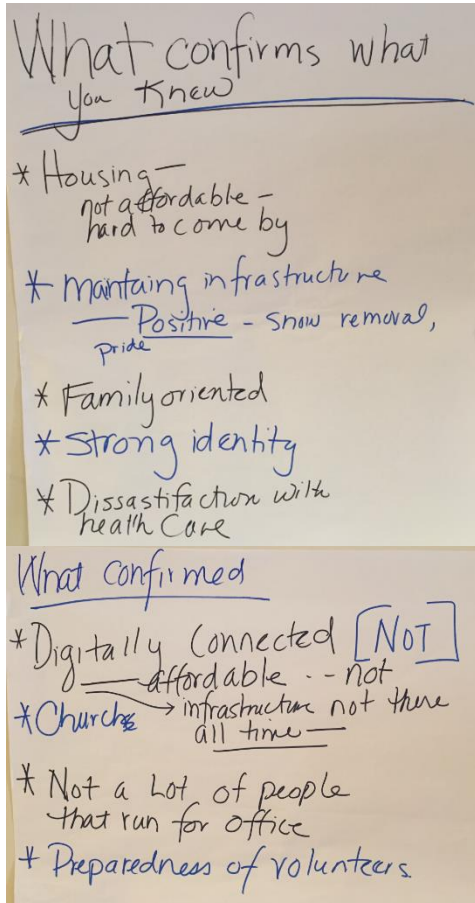
May 2 – Continuing Prioritization and Moving to Action

**Discovery Tool Results and Expanding the Conversation** - Full report, Open Ended Comments and PowerPoint were available. See the reports/power point for details.

Participants were then asked to have a conversation at their tables around three questions –

- What confirmed what you already knew?
- What surprised you?
- What do we need to know more about? Or, what gaps are there in the data?

**What confirmed what you already knew?** Each table reported back something that they already knew.

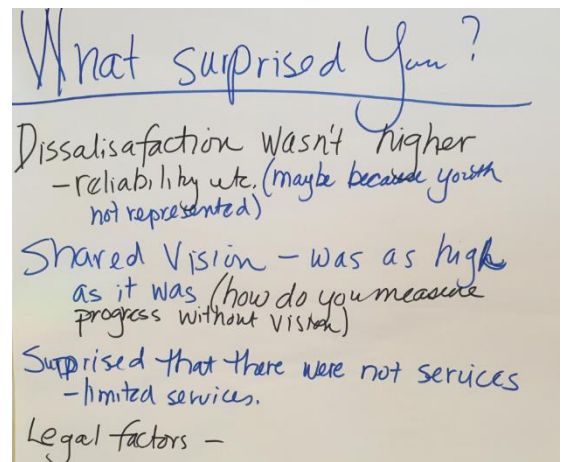


The discovery tool results confirmed that:

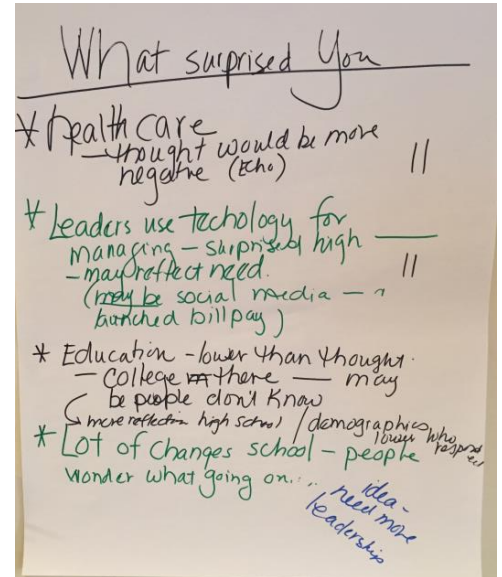
- Housing is not affordable and hard to come by.
- Maintaining infrastructure – Very positive – examples include snow removal, pride
- Family-oriented
- Strong Identify
- Dissatisfaction with Health Care
- Digitally connected [NOT]
- Not affordable
- Infrastructure is not there.
- Churches
- Not a lot of people that run for office.
- Preparedness of volunteers.

**What surprised you?** Each tale reported back what surprised them.

- That the dissatisfaction wasn't higher for broadband. The reliability, etc. (maybe because youth no represented).
- Shared vision –vision ranked as high as it was. Question: How do you measure progress without vision?
- Surprised – that there was not more familiarity with entrepreneurial resources.
  - Comment that limited services
- Legal factors – legal limited resources. Colorado close but laws are different between the states.



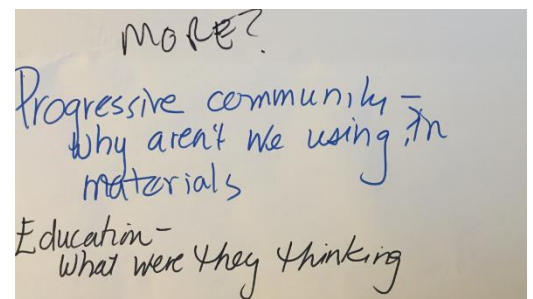
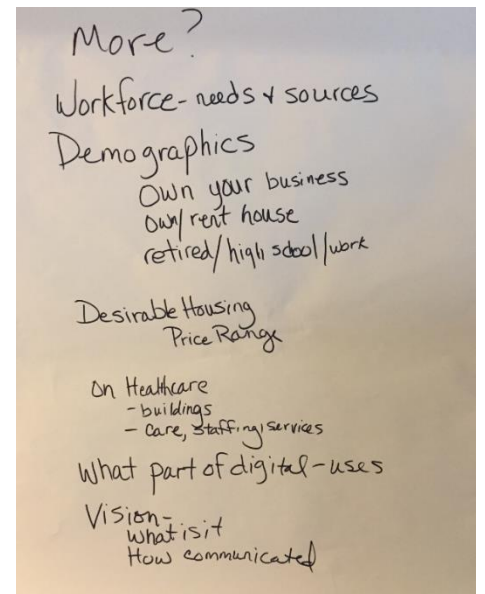
- That healthcare would be more negative. Echoed by others.
- Leaders are using technology for managing – surprisingly high. *May reflect recent efforts to use social media. Just launched bill pay.*
- Education – lower than thought. The college – may be that people do not know. Perhaps it is concern about high school. There have been a lot changes in the high school and people recently and people are wondering what is going on.
- Idea: Need more leadership training.



## What do we need to know more about or informing us about the gaps in the Data?

Each table shared what they wanted to know more about?

- Workforce – what are the needs and sources?
- Demographics
  - Would like to know whether own their own business
  - Do they currently own rent house
  - Retired/high school/work.
- Desirable Housing –
  - What is the price range
- Health care
  - Buildings, care, staffing sources
- What part of the digital uses
- Vision-
  - What is it?
  - How communicated?
- Progressive community – why aren't we using in materials.
- Education – what were they thinking about when responded to this question.



## Flip Charts Imperial Specific Project – Reviewed the Imperial Specific Results -

Confirmed

Housing → need ↓ \$ rentals  
↳ more housing \$300-400  
or ↑ wages

Online Shopping → lots of it

- new competition
- Can't find locally
- local biz need to be online → problem w/ connectivity
- personal preferences

Surprised

- Hospital → more than thought
- That so many people shop at home  
• what are they shopping for? Imperial
- so many shop weekend pm.  
• biz closed Saturday & Sunday

In full group conversation shared what confirmed and surprised about the Imperial Specific results.

Confirmed –

- Need lower housing and rentals. More housing in lower ranges or need to increase wages.
- Online shopping – lots of it. More competition, can't find locally, local businesses need to be online....problem with connectivity, personal preferences.

Surprised –

- Hospital – more people utilizing the hospital than thought. This is good.
- That so many people shop in Imperial. What are they shopping for?
- So many shop on weekend pm. Businesses are closed Saturday and Sunday.

## Next Meeting –

Next meeting will continue conversation and begin prioritization.